



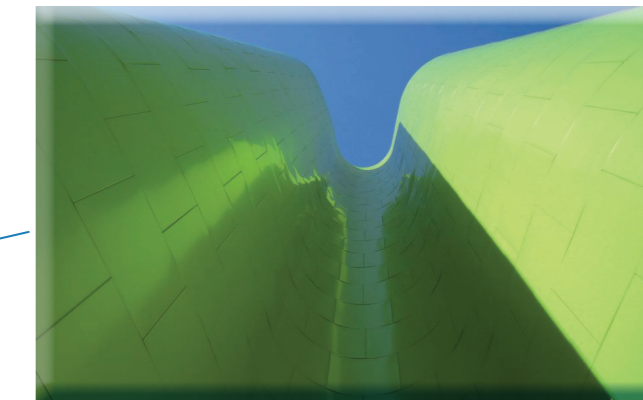
# The benefits of ECCA Premium®

ECCA Premium® Quality and Sustainability label will bring you value and peace of mind ensuring high quality level and sustainability of the pre-painted aluminium used in your projects.

Two different pre-painted products can look the same but show significant differences beyond the surface aspect!

## Durable colours and aesthetics

- The paint topcoat system is crucial: ECCA Premium® requires a minimum paint film thickness for pre-painted aluminium products to ensure long-term aesthetics and durability of the building
- The paint topcoat filters UV radiation and protects the primer layer from photo-ageing and plays an important role as a barrier against water and corrosive agents
- ECCA Premium® labelled products provide UV protection in accordance with EN 1396



## Creativity in design

- The choice of the aluminium alloy determines the mechanical properties of the pre-painted product: ECCA Premium® requires an alloy according to EN 1396
  - ECCA Premium® requires flexibility and adhesion of the paint system which are the key properties to allow frequent and complex processing and forming operations



## Long lasting buildings thanks to optimum corrosion resistance

ECCA Premium® labelled products have a corrosion resistance level of Index 2 (in accordance with EN 1396) proven by natural outdoor exposure tests of minimum 2 years certified by independent laboratories

## Caring about people, health and environment

- Manufacturers of ECCA Premium® labelled products have adopted a social responsibility policy (e.g. UN Global Compact)
- ECCA Premium® labelled products do not contain heavy metals or Substances of Very High Concern (REACH)
- Manufacturers of ECCA Premium® labelled products operate under Quality (ISO 9001), Environmental (ISO 14001 or EMAS) and Safety (OHSAS 18001 or similar) management systems



ECCA Premium® labels are granted to coil coaters who have successfully passed inspections performed by duly certified, independent auditing bodies.



## Mission and vision

ECCA Premium® label and the organisation behind it (ECCA, the European Coil Coating Association, the Voice of the Coil Coating industry since 1967) are devoted to promoting the quality and sustainability of prepainted metal products. ECCA Premium® demonstrates the label holders' dedication to quality and sustainability, giving peace of mind to the end customer who can rely on the product, its performance and sustainability. With its sound and long experience, ECCA Premium® organisation is fully dedicated to serving the global prepainted metal market. Our key values are integrity, reliability and responsiveness in all our operations. ©

## Goals and Objectives

ECCA Premium® aims to

- Develop and grant quality and sustainability labels for prepainted metal products based on established European standards
- Ensure an appropriate use of the quality and sustainability trademark ECCA Premium®, an internationally registered trademark
- Ensure that the criteria and procedures for granting the label are fair and harmonised in each country
- Make "quality and sustainability" top criteria for product selection by decision makers along the construction chain
- Fight against low quality materials: promote sustainability and quality upgrade of products and ensure a level playing field and fair competition
- Avoid deterioration of coil coating image by promoting sustainable and high quality products and processes

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quality prepainted metal

ECCA Premium®  
Quality and Sustainability  
for Prepainted Aluminium

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